



PRESS RELEASE

HYUNDAI MOTOR GROUP TO CONNECT GLOBAL DIALOGUE AT APEC ECONOMIC LEADERS' MEETING THROUGH INNOVATIVE MOBILITY

- Hyundai Motor Group signed MoU with APEC Preparatory Office for APEC 2025 to support official transportation
- Nearly 200 vehicles to be deployed, including Genesis G90, G80, hydrogen electric buses, and mobile office buses throughout the event
- Vehicles to support APEC Economic Leaders' Meeting and various related events

SEOUL, October 15, 2025 — Hyundai Motor Group (the Group) signed a memorandum of understanding (MoU) with the APEC Preparatory Office under the Ministry of Foreign Affairs to provide official vehicles for the upcoming Asia-Pacific Economic Cooperation (APEC) Economic Leaders' Meeting, set to take place in Gyeongju, Korea from October 31 to November 1.

About 200 vehicles will be deployed, including 113 Genesis G90 sedans, 74 Genesis G80 sedans, three Universe hydrogen electric buses, and two mobile office buses. The vehicles will be used as protocol vehicles and for operational support during the meeting, as well as at various related events beforehand.

The APEC Economic Leaders' Meeting, returning to Korea after 20 years since the 2005 meeting in Busan, will bring together leaders and representatives from 21 member economies discussing key issues in trade, diplomacy, and sustainable development under the theme "Building a Sustainable Tomorrow: Connect, Innovate, Prosper."

"It is a great honor for Hyundai Motor Group to sponsor the APEC Economic Leaders' Meeting, especially as it returns to Korea after 20 years," said Ilbum Kim, Executive Vice President and the Head of the Global Policy Office at Hyundai Motor Group. "We will do our utmost to contribute to the successful hosting of the APEC Economic Leaders' Meeting in Gyeongju."

By showcasing advanced mobility solutions and luxury sedans from Genesis, the Group aims to highlight the quality and competitiveness of its vehicles on the global stage.

The Group has consistently supported major international events by providing official vehicles, including the 2024 Korea-Africa Summit in Seoul, the 2023 G20 New Delhi Summit, the 2023 ASEAN Summit in Jakarta and the 2022 G20 Bali Summit. In addition, the Group provided vehicles for various APEC ministerial meetings held in Korea earlier this year.

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