



PRESS RELEASE

GENESIS G80 BLACK MAKES DEBUT IN KOREA WITH UNDENIABLE PRESENCE

- G80 becomes fourth Genesis model to go all black, following G90, GV80 and GV80 Coupe
- Exclusive design features applied to grille, emblem, interior materials and welcome and goodbye animations

SEOUL, Jan. 8, 2025 — Korean sales for the Genesis G80 Black start today, marking the fourth model of the Genesis Black family to be officially launched.

Genesis Black models are distinguished by their striking black color theme that extends throughout the interior and exterior. Three Genesis Black models were launched prior to the G80 Black: the G90 Black, the GV80 Black and the GV80 Coupe Black.

Bold and Refined

The exterior of the G80 Black better highlights the base model's unique body lines and contours.

All exterior features have been blacked out, including the front bumper grille, radiator grille, front emblem, daylight opening (DLO) moldings, rear bumper molding, headlamp inner side bezels and the Advanced Driver-Assistance System (ADAS) radar cover pattern.

The G80 Black also boasts standard 20-inch wheels in glossy black, complete with floating center caps. A dark-gray "GENESIS" lettering emblem is positioned at the center of the trunk lid.

Luxury in Every Detail

The interior is characterized by black accents and distinctive materials that elevate the luxurious feel of the cabin.

Black finishes are applied to even the smallest details, including the air conditioning and trunk buttons, door and console switches, steering wheel, paddle shifters, door steps, speaker grilles and logos.

The sophisticated allure of the G80 Black is further amplified by real wood garnishes, exquisitely quilted seat leather, along with a 27-inch integrated wide display that features exclusive welcome and goodbye animations.



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Disclaimer: Specifications may vary depending on region. Please contact your local Genesis retailer for more information.

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