



PRESS RELEASE

CHRIS GOTTERUP VICTORIOUS AT THE 2025 GENESIS SCOTTISH OPEN

- Chris Gotterup finished at 15-under to triumph at the Renaissance Club, North Berwick, Scotland
- Gotterup wins the \$1.575 million USD cash prize and an Electrified GV70
- The Genesis Scottish Open, co-sanctioned by the DP World Tour and PGA TOUR, featured eight of the top 10 players in the Official World Golf Rankings

NORTH BERWICK, Scotland, July 13, 2025 — Chris Gotterup was crowned the 2025 Genesis Scottish Open champion after four days of world-class golf at the Renaissance Club in North Berwick, Scotland. The American finished with a score of 15-under, two shots ahead of the nearest challengers, Rory McIlroy and Marco Penge, taking home the \$1.575 million purse and an Electrified GV70.

On his way to victory, Gotterup equalled the course record 61 on Friday, and was left with two putts to clinch the title following fierce competition from McIlroy, with whom he shared the lead heading into the final round. In only his second season on the PGA TOUR, the 25-year-old claims his second title, and his first Rolex Series title, after the Myrtle Beach Classic in 2024.

The Genesis Scottish Open, co-sanctioned by the DP World Tour and PGA TOUR, is one of Europe's most prestigious golf tournaments and is part of the coveted Rolex Series. The prize purse for this year's event amounted to \$9 million and featured eight of the top 10 players in the Official World Golf Rankings, including all of the top five.

During the final round, Nico Echavarria hit a remarkable hole-in-one on the Par 3 6th hole, earning himself keys to his very own Genesis GV60 and a unique VIP experience to the Genesis Championship in Korea for a fan.

As the leading Scottish golfer, Grant Forrest took home the Jock MacVicar Association of Golf Writers Memorial Award with a score of 5-under. He finished ahead of 2024 Genesis Scottish Open champion, Robert MacIntyre and Connor Syme, who finished on 2-over and 6-over respectively.

Prior to the tournament's start on Thursday, Genesis announced a multi-year agreement with the DP World Tour and PGA TOUR to continue as title partner of the Genesis Scottish Open through 2030, demonstrating the brand's commitment to Scotland's historic national open.

This year's Genesis Scottish Open introduced fans to a new level of interactivity and excitement, blending immersive fan experience with the tournament's rich atmosphere. The 6th Hole Stadium Experience returned as a fully enclosed par-three hole with grandstands,



PRESS RELEASE

viewing platforms and interactive moments that brought fans closer to the action, including a dedicated Kids Cheering Zone. In addition, the Genesis Public Lounge offered an environment for fans to enjoy premium amenities and try the immersive virtual reality TGL golf simulator.

A fleet of more than 100 Genesis cars, including its all-electric lineup, provided a seamless chauffeuring service for players, officials and partners, enhancing sustainability and convenience. Fans could also explore 13 models displayed around the court, bringing Genesis' cutting-edge design and technology closer to the public.

The Colombian was the only player to ace the 6th hole, during the final day of the tournament, on his way to a 5-under finish.

As a result of Echavarria hitting the perfect 121-yard shot with his 60-degree wedge, a lucky spectator took home a hospitality package for two to visit the 2025 Genesis Championship in Korea, a co-sanctioned tournament by the DP World Tour and KPGA TOUR, slated for Oct. 23 to 26, including business class flights, accommodation and VIP tickets.

The fan correctly predicted Echavarria would be the first to hit a hole in one as part of the 6th Hole Stadium Experience competition, and was chosen randomly from those who entered online and on site at the Genesis Scottish Open.

Upon receiving the Genesis GV60 for his hole-in-one, Echavarria expressed his appreciation, saying: "I want to thank Genesis for the support, not only at this tournament, but also on the PGA TOUR." He added, "congratulations to the winning fan, and thank you for having so much faith in me."

Mike Song, Global Head of Genesis, commented: "It was a perfect swing that truly embodied the 'Athletic Elegance' Genesis strives for. It was a standout moment that added a lasting impression to the tournament."

Nico Echavarria turned professional in 2017 and is currently 51st in the Official World Golf Rankings. The 30-year-old has two career wins on the PGA TOUR and won the Masters Par 3 Contest in April.

Innovative Fan Experiences

This year's Genesis Scottish Open introduces fans to a new level of interactivity and excitement, blending immersive fan experiences with the tournament's rich atmosphere. The Fan Zone has been reimagined to deliver truly memorable moments for attendees of all ages, reflecting Genesis' commitment to thoughtful and engaging activations.

The 6th Hole Stadium Experience returns as one of the event's most talked-about attractions. This fully enclosed par-three hole offers grandstands, viewing platforms and interactive moments to bring fans closer to the action.



PRESS RELEASE

Positioned at the signature 6th hole, the Genesis Public Lounge offers a welcoming environment for fans to connect with the Genesis brand while enjoying premium amenities and the immersive virtual reality TGL golf simulator. Also at the 6th Hole Stadium Experience, a dedicated Kids Cheering Zone has been designed to bring young fans closer to the action with a prime view to experience the thrill of live tournament play.

An Elevated Commitment to Golf

With its continued investment in premier tournaments like the Genesis Scottish Open and the Genesis Invitational, Genesis is redefining what it means to merge tradition, luxury and innovation in golf. The brand's approach is rooted in the Korean philosophy of "Son-nim," a belief that every visitor should be treated as an honored guest. Whether through its unmatched hospitality offerings, its support of emerging talent or its sustainable solutions, Genesis' dedication to golf goes far beyond the greens.

- END -