



PRESS RELEASE

RORY MCILROY TRIUMPHS AT THE 2023 GENESIS SCOTTISH OPEN

- Rory McIlroy finished at 15-under to take the spoils at the Renaissance Club, North Berwick, Scotland
- McIlroy received the US \$1.62 million first prize and an Electrified GV70
- The Genesis Scottish Open, co-sanctioned by the DP World Tour and PGA Tour, featured eight of the top 10 players in the Official World Golf Rankings

NORTH BERWICK, Scotland, July 16, 2023 - Rory McIlroy from Northern Ireland was crowned the 2023 Genesis Scottish Open champion after four days of exciting competition at the Renaissance Club in East Lothian, Scotland. McIlroy's 15-under par was one shot ahead of his nearest challenger, Scotsman Robert MacIntyre, taking home US \$1.62 million and an Electrified GV70.

The Genesis Scottish Open, co-sanctioned by the DP World Tour and PGA TOUR, is one of Europe's most prestigious golf tournaments and is part of the coveted Rolex Series. The prize purse for this year's event amounted to US \$9 million, with a top-class field featuring eight of the top 10 players in the Official World Golf Rankings.

Korean player, Byeong Hun An finished in a three-way tie for third place on 10-under, four shots behind McIlroy. An is now qualified for The 151st Open at Royal Liverpool through the Genesis Scottish Open.

A sensational 6-under in strong winds, the lowest round on the final day, saw Scotsman, Robert MacIntyre, finish just one shot behind McIlroy and claim second place. As the leading Scottish golfer, MacIntyre took home the Jock MacVicar Association of Golf Writers Memorial Award ahead of Grant Forrest, who finished in 11th place on 8-under, and Ewen Ferguson, who finished joint 12th with a score of 7-under.

To elevate the overall tournament experience for all spectators, Genesis made several enhancements to the fan experience in the Championship Village, and a Mobile Lounge that offered test drives to select Genesis models.

Genesis placed special focus on upgrading the level of care for players and their companions. Players had full support throughout the event, as well as a Genesis Concierge in the Player's Lounge to ensure their families were well taken care of. The Players & Caddies Café was upgraded to provide a variety of snacks and refreshments with Korean items available as an added touch.



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Visitors had the opportunity to discover the outstanding design of the Genesis range, including the flagship G90 LONG WHEEL BASE model, and embark on test drives to truly experience their performance.