



PRESS RELEASE

GENESIS GV60 MAGMA CONCEPT WINS 4-SEATER PRODUCTION CAR CATEGORY IN GOODWOOD SUNDAY SHOOTOUT

- Genesis GV60 Magma Concept finished 16th overall in 2024 Goodwood Festival of Speed's Sunday Shootout
- Magma vehicle demonstrated exceptional performance and driving capabilities on renowned Goodwood hillclimb
- Full production scheduled to begin in 2025, with further enhancements expected from learnings at Goodwood

CHICHESTER, England, July 17, 2024 — Genesis triumphed in the Sunday Shootout at this year's Goodwood Festival of Speed, securing a remarkable victory in the 4-seater production car category with its GV60 Magma Concept.

Swiftly following the announcement of the Genesis GV60 Magma coming to Korea and then Europe in 2025, the GV60 Magma Concept demonstrated its exceptional capabilities on the hillclimb, claiming not only the class win but also achieving an impressive 16th place overall.

The GV60 Magma Concept showcased its capabilities and turn of speed, proving it is already a challenger in the world of high-performance vehicles. The victory in the production category underscores Genesis' strong commitment to pushing the boundaries of automotive technology and design.

"With HMETC and Goodwood being in Europe, our teams in Rüsselsheim took on the development of the car and I could not be prouder of the results," said Tyrone Johnson, Managing Director of the Hyundai Motor Europe Technical Center (HMETC).

"This win is a testament to the hard work and dedication of our development teams at HMETC, and the collaboration with our global team in Namyang, and we are thrilled with the



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results achieved at the Goodwood Festival of Speed," Johnson said, adding, "The development continues, so we know there is more performance to come."

Race and rally driver driver Gethin Jones, who piloted the GV60 Magma Concept up the hill on Sunday, commented on the unique development process that contributed to the car's success, saying, "Driving the GV60 Magma Concept at Goodwood was a rewarding experience. The car's responsiveness and power were impressive throughout the event, and its ability to handle the hillclimb with such precision is a testament to the engineering excellence behind it."

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