



PRESS RELEASE

GENESIS GV60 WINS BEST INTERIOR AT WHAT CAR? AWARDS

- Genesis GV60 awarded Best Interior within the Premium Electric EV category at the prestigious What Car? Awards 2026
- Third award bestowed to GV60 by What Car? after taking home Best Electric SUV in the What Car? Car of the Year Awards and Electric Car of the Year Awards in 2023
- The recognition follows as GV60 receives mid-cycle refresh, further enhancing the award-winning model and interior ambience

LONDON, Jan. 23, 2026 — Following the What Car? Car of the Year Awards 2026, Genesis is pleased to announce that GV60 has been awarded Best Interior in the Premium Electric EV category.

The win marks the third award bestowed to GV60 by What Car? after taking home Best Electric SUV in the What Car? Car of the Year Awards 2023, swiftly followed by another win for Best Electric SUV at the Electric Car of the Year awards in the same year.

Steve Huntingford, Editor at What Car?, commented: "Pretty much every surface in the Genesis GV60 is covered in pleasing, soft-touch materials. Meanwhile, if you specify the optional Nappa Leather with Quilting, it feels even more luxurious. But it's not just the quality that impresses; the rotary infotainment controller and proper metal switches not only feel great but also keep distraction to a minimum while driving."

Towards the end of 2025, GV60 received a suite of sophisticated mid-cycle design enhancements throughout, further elevating the already well-acclaimed model. The redesigned, high-tech cockpit gained a new 27-inch connected car Integrated Cockpit (ccIC), which merged the infotainment and driver information systems across a large panoramic screen, creating a seamless, intuitive display. A new three-spoke heated steering wheel features across all specifications, with Hands-On Detection for an additional level of safety while on the road. In addition, a suite of new entertainment services was made available including Disney+, Netflix and Bloomberg Media.

"It is brilliant to see GV60 take home another title at the What Car? Awards. The recognition of Best Interior is a testament to the thoughtful design updates that underpin the latest model enhancement. It improves upon an already luxurious and logical interior that reflects the Genesis 'Son-nim' brand identity aligned with the needs of the customers, who are our honored guests. Genesis' design philosophy is to create an environment that perfectly balances personal space and state-of-the-art technology, which is what sets the brand apart when it comes to our interior build quality," said Ben Sargeant, Director of Genesis and Customer Strategy.

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