



PRESS RELEASE

GENESIS G80 NAMED BEST UPPER MIDSIZE PREMIUM CAR IN J.D. POWER 2024 U.S. INITIAL QUALITY STUDY

- G80 ranked top of its segment in initial quality for fourth consecutive year
- Genesis improves by two rank positions to place third in Premium category

FOUNTAIN VALLEY, Calif., June 27, 2024 — Today, the Genesis G80 executive sedan was named Best Upper Midsize Premium Car for the fourth consecutive year in the J.D. Power 2024 U.S. Initial Quality Study. Genesis also ranked third in the premium brand category, improving by two ranks overall from the prior year.

“The G80 remains a core product in our sedan lineup, offering customers the perfect balance of comfort and refined performance,” said Omar Rivera, Executive Director of Quality and Service Engineering at Genesis Motor America. “The G80’s impressive performance in this year’s J.D. Power Initial Quality Study demonstrates our commitment to delivering exceptional products and keeping our customers top of mind.”

The G80 lineup also includes the Electrified G80 and G80 Sport. Introduced in 2022, the Electrified G80 represents the brand’s second EV and delivers a balance of athleticism and elegance with an all-electric powertrain. The G80 Sport offers sporty exterior styling and an enhanced driving experience to customers.

The J.D. Power Initial Quality Study is an annual study ranking auto manufacturers and their products by problems per 100 vehicles (PP100). The brand and car with the lowest level of problems wins the respective category.

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