



PRESS RELEASE

GENESIS TRACK TAXI HEADS TO SPA-FRANCORCHAMPS WITH JACKY ICKX

- Genesis Brand Partner Jacky Ickx returns to iconic Spa-Francorchamps circuit with 3.3-liter modified G70 Track Taxi Nordschleife
- Spa-Francorchamps Revival, now in third edition, celebrates heritage of some of most exciting racing disciplines
- Genesis Track Taxi Nordschleife in Nurburgring is now open for 2025 with bookings available [here](#)

FRANKFURT, Germany, April 14, 2025 — Racing legend and Genesis Brand Partner Jacky Ickx has returned to the iconic Spa-Francorchamps circuit in Stavelot, Belgium, in a high-performance showcase with the G70 Track Taxi Nordschleife.

Ickx, a six-time Le Mans winner who also achieved his first Formula One podium at the circuit in 1968, returned to put the G70 Track Taxi Nordschleife through its paces, marking a break from the car's usual duties at the Nürburgring Nordschleife circuit in Germany.

Exciting New Era

The 3.3-liter modified G70, sporting a new livery for the 2025 season, received an outstanding review from Ickx, who praised its responsive handling and formidable performance across more than 20 laps of the historic 7-kilometer circuit. Unleashing the turbocharged, 365-horsepower global specification model on a closed course, Ickx noted the car's athletic performance represents an exciting new era for the brand.

"While it is a unique car, it points to the exciting future of high-performance Genesis models in Europe," said Ickx. "The Genesis DNA is clearly visible from the moment you climb into the driving seat, retaining a refined sense of luxury alongside performance."

Exclusive Motorsport Celebration

Spa-Francorchamps Revival, now in its third edition, celebrates the heritage of some of the most exciting racing disciplines, hosted across circuit, rally stage and hill climb.

The prestigious platform allowed Genesis to further showcase its dedication to high-performance engineering and engage with luxury automotive enthusiasts.

Track Taxi Returns to the 'Green Hell'



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The G70 Track Taxi Nordschleife has returned for its second season at one of the most legendary auto-racing circuits in the world, the Nürburgring.

The adapted model offers a thrilling experience for both drivers and passengers alike, with high-performance brakes and cooling tires delivering an exhilarating track experience around the Green Hell's 73 corners and 300 meters of altitude change.

The Genesis Track Taxi Nordschleife program is open till November 2025. To make a booking, [click here](#).

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