



PRESS RELEASE

GENESIS GV80 NAMED 2026 PARENTS MAGAZINE BEST FAMILY CAR AWARD WINNER

- GV80 recognized as Best Luxury 5-Passenger SUV for thoughtful design, safety-forward technologies and family-centered convenience features

FOUNTAIN VALLEY, Calif., Feb. 26, 2026 — Parents magazine has named the Genesis GV80 the best luxury five-passenger SUV in its 2026 Best Family Car Awards, highlighting the SUV for its combination of purposeful design, advanced safety offerings and intuitive features that support everyday family life.

“GV80 reflects our commitment to delivering vehicles that exceed the expectations of our customers and their families,” said Tedros Mengiste, chief operating officer of Genesis Motor North America. “This recognition from Parents magazine reinforces the importance of thoughtful engineering and meaningful technology in creating an elevated driving experience for parents and passengers alike.”

The Genesis GV80 delivers a refined in-car experience shaped by convenience, comfort and safety. Updated for the 2026 model year, the interior features a 27-inch-wide OLED integrated instrument cluster and navigation screen, redesigned console space with larger cupholders, and a wireless charging tray. Available advanced safety features include Rear Cross-Traffic Collision Avoidance Assist, Blind-Spot View Monitor, Highway Driving Assist 2 and Forward Collision-Avoidance Assist to support confidence on every trip. Families also benefit from the available Bang & Olufsen® premium audio system and Genesis Digital Key 2 that elevate the driving experience.

The Parents list of Best Family Cars showcases vehicles that excel in safety and help enhance the everyday experiences of families. For many of us, cars serve as our second homes. They're the spaces where we connect through music, explore new places and transport our most precious cargo: our kids. Award winners are selected through a combination of expert evaluation, real-world testing and industry data review. Earning a 2026 Parents Best Family Cars Award highlights the GV80 as a trusted choice for families.

2026 Genesis models are available now at Genesis retailers nationwide. For more information, customers should visit www.genesis.com or contact their local retailer.

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