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GENESIS GV80 COUPE NAMED HISPANIC MOTOR PRESS 'LUXURY VEHICLE OF 2024'

- This marks the fourth consecutive win for Genesis, following Electrified GV70 in 2023, GV70 in 2022 and GV80 in 2021

LOS ANGELES, Nov. 21, 2024 — The Genesis GV80 Coupe was today named Luxury Vehicle of the Year in the 2024 Hispanic Motor Press Awards. The 15th annual awards program recognizes the best vehicles for Hispanic consumers based on styling, technology, safety, environmental impact, driver satisfaction, mechanical reliability and value.

“Genesis redefines the luxury segment by offering consumers a choice of high-quality materials, premium design and outstanding performance, making it an exceptional value proposition for discerning buyers,” said Ricardo Rodriguez Long, President of the Hispanic Motor Press. “The GV80 Coupe received 70 percent of the judges' votes, and this award confirms what many affluent families are discovering when they take it for a test drive. It is above its competitors.”

The GV80 Coupe emphasizes a fusion of utility and athletic design. It comes standard with a 27-inch OLED integrated instrument cluster and navigation touchscreen, 20-inch sport alloy wheels, Nappa leather seating surfaces, power heated and ventilated second row seats, wireless Apple CarPlay and Android Auto, Bang & Olufsen premium audio system, panoramic sunroof, head-up display and Genesis Digital Key.

The GV80 Coupe also comes equipped with Genesis' suite of advanced driver assistance systems and features, including Surround View Monitor, Blind-Spot View Monitor, as well as Parking Collision-Avoidance Assist.

“The first-ever GV80 Coupe is the perfect blend of coupe DNA and SUV prowess,” said Claudia Márquez, Chief Operating Officer of Genesis Motor North America. “We are pleased for the continued recognition from the Hispanic Motor Press as it reaffirms our commitment



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to delivering vehicles with exceptional emotional appeal to a diverse group of consumers across the United States.”

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