

PRESS RELEASE

GENESIS MAGMA RACING PREPARES FOR 24 HOURS OF LE MANS EXPERIENCE BOTH ON AND OFFTRACK

- Genesis Magma Racing will have presence at 24 Hours of Le Mans both on track and in paddock of Circuit de la Sarthe
- Le Mans weekend is major part of team's Trajectory program for team members and drivers Jamie Chadwick and Mathys Jaubert
- Both drivers will be joined by Genesis Magma Racing driver André Lotterer in #18 IDEC Sport-run car contesting LMP2 class in race
- Full-scale model of GMR-001 Hypercar will be displayed for first time in Europe at Genesis booth in Manufacturer Village at track

FRANKFURT, Germany, May 28, 2025 — Genesis Magma Racing will be represented both ontrack and in the paddock at the 2025 24 Hours of Le Mans in a major event of the team's Trajectory year in preparation for entering the 2026 FIA World Endurance Championship (WEC) with the Genesis GMR-001 Hypercar.

The full-scale model of the car will be on display for the first time in Europe, forming a focal point on the Genesis Magma Racing booth in the Manufacturer Village inside the Circuit de la Sarthe. First revealed at the New York International Auto Show in April, the model will give fans and media an opportunity to examine the design that will take Genesis into motorsport for the first time.

A Key Week in a Year of Preparation

The 2025 24 Hours of Le Mans is a major point in the team's Trajectory program, with team members and potential drivers preparing for Genesis Magma Racing's entry into the WEC.

Among those attending the race and working within the IDEC Sport team will be a number of Hyundai Motorsport personnel, covering almost all aspects of race operation and support staff within the team.

Genesis Magma Racing Team Principal Cyril Abiteboul explained, "It is a chance for our team members in our Trajectory program to feel the atmosphere and excitement unique to Le Mans to be ready to perform in 2026. They will be able to see first-hand the extremely busy and competitive environment Genesis Magma Racing is stepping into and understand more of what is needed for a strong execution next year."

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The week at Le Mans will also host an announcement by the team at the Genesis Magma Racing booth, updating media and fans on the development of the GMR-001 Hypercar and the latest news about building the team.

Opportunity to Share Genesis Magma Racing's Rapid Progress

"We are developing the GMR-001 Hypercar and building the team for next year," said Abiteboul. "At Le Mans we can share our story and that of the Genesis brand, as well as our rapid progress as a team with the information and full-scale model to the passionate fans who attend the race."

Sporting an eye-catching livery, inspired by Korea and featuring the hangeul characters of Magma (마그마), the GMR-001 Hypercar model will be the center of attention at the booth throughout its time at Le Mans.

A Brand Wall will tell the 10-year story of Genesis through video and text, from its origins and aims, up to the present with Genesis Magma and the race team, allowing the hundreds of thousands of passionate endurance racing fans who attend the 24 Hours of Le Mans to learn more ahead of the brand's racing debut in 2026.

Fans will also be able to purchase — or even win — exclusive Genesis and 24 Hours of Le Mans merchandise. Each item is especially created for the event, underlining Genesis' design-led philosophy, while giving fans a way of showing their support for Genesis Magma Racing.

First Le Mans Experience a Key Part of Trajectory for drivers

On track in 2025, Genesis Magma Racing's interest is in the LMP2 class where Trajectory drivers Jamie Chadwick and Mathys Jaubert are joined by André Lotterer in the #18 IDEC Sport-run Oreca 07. Chadwick and Jaubert, together with Daniel Juncadella, have made an excellent start to their first full season in prototypes, winning the LMP2 class at first two rounds of the European Le Mans Series (ELMS).

However, the 24 Hours of Le Mans, which does not count towards the ELMS standings, is a brand new challenge for Chadwick and Jaubert on a weekend where they can focus on their own development. Just as for the team members with them in the Trajectory program, Le Mans is a key part of the year the two drivers. "In their first starts in the race," said Abiteboul, "the objective is for Jamie Chadwick and Mathys Jaubert to gain valuable experience without the pressure of fighting for championship points."

As they aim to take advantage of the opportunity to race at Le Mans, Chadwick and Jaubert will be supported by Lotterer, a three-time overall Le Mans winner and part of Genesis Magma Racing's driving line-up for the 2026 WEC season. The race will be the longest either

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Trajectory driver has contested in a prototype, with the obvious additional test of driving in the hours of darkness, as well as the changing conditions throughout the race.

“The 24 Hours of Le Mans is a key point in the year for Genesis Magma Racing,” Abiteboul summarized. “It is the biggest endurance racing event of the season and a major part of the FIA World Endurance Championship, where we will be racing with the GMR-001 Hypercar in 2026. The 2025 event starts our countdown — 365 days until the next 24 hours.

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