



PRESS RELEASE

GENESIS GV60, ELECTRIFIED GV70 AND GV80 NAMED TOP PICKS IN 2024 NEWSWEEK AUTOS AWARDS

- GV60, Electrified GV70 and GV80 SUVs recognized for excellence in their respective lifestyle categories

FOUNTAIN VALLEY, Calif., Aug. 14, 2024 — The Newsweek Autos Awards recognized three Genesis models as top picks in their respective lifestyle categories, further cementing the brand's position as a leader in style and innovation.

The 2024 GV60 was named Top Pick for Tomorrow Seekers, the 2024 Electrified GV70 was named Top Pick for Goal Getters Lifestyle and the 2024 GV80 SUV was named Top Pick for Single, Powerful Women.

"At Genesis, our commitment is to deliver vehicles that not only meet, but exceed our customers' expectations," said Claudia Marquez, Chief Operating Officer of Genesis Motor North America. "Whether someone is looking for a dynamic and athletic EV, such as the GV60 or the Electrified GV70, or an SUV with a refined interior that perfectly balances comfort and refinement like the one found in the GV80, Genesis has a vehicle tailored to our customer's preferences and lifestyles. These Newsweek award recognitions are a testament to the dedication and craftsmanship that goes into each of our models."

The GV60 features a distinctive athletic exterior and interior inspired by classic Korean architecture, embodying the brand's design ethos of "Athletic Elegance" and the "Beauty of White Space." It features leading safety and technology features, including Face Connect, Fingerprint Authentication System, Crystal Sphere and Genesis Digital Key.

The Electrified GV70 sets an unprecedented standard in electrification with intelligent ultra-fast charging, instantly responsive motors, and a suite of available safety and advanced driver assistance systems. The 2024 Electrified GV70 is comprehensively equipped with a



PRESS RELEASE

12.3-inch digital instrument cluster, navigation system with a 14.5-inch HD screen, 20-inch alloy wheels, panoramic sunroof, leather seating and heated and ventilated seats.

The GV80 continues the model's legacy of delivering a robust and athletic SUV persona paired with an elevated in-car experience. New features for the 2025 model year include a 27-inch OLED integrated instrument cluster and navigation touchscreen, Over-the-Air (OTA) software updates for map and multimedia software and vehicle modules, Fingerprint Authentication System, USB Type-C ports, front four-piston fixed monobloc brake calipers, and Two-Line headlamps with Micro Lens Array (MLA) technology.

The Newsweek Autos Awards acknowledge vehicles that stand out for their innovation, design and ability to meet the needs of different customer segments.

The full list of Genesis vehicles recognized by Newsweek Autos Awards 2024:

- 2024 Genesis GV60: Top Pick for Tomorrow Seekers
- 2024 Genesis Electrified GV70: Top Pick for Goal Getters Lifestyle
- 2024 Genesis GV80: Top Pick for Single, Powerful Women

- END -