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GENESIS ART INITIATIVES ANNOUNCES A NEW PARTNERSHIP WITH TATE MODERN FOR *THE GENESIS EXHIBITION: DO HO SUH: WALK THE HOUSE*

- Genesis expands its art initiative to Europe through a partnership with Tate Modern
- *The Genesis Exhibition: Do Ho Suh: Walk the House* is a major survey exhibition by artist Do Ho Suh, presenting the breadth and depth of his unique practice over the last three decades
- Genesis Art Initiatives will continue its collaboration with leading institutions and cultural visionaries to enrich today's vibrant cultural dialogue around the globe

SEOUL, Nov 7, 2024 — Genesis today announced a new partnership with Tate Modern, one of the world's leading institutes of modern and contemporary art, for the support of *The Genesis Exhibition: Do Ho Suh: Walk the House*.

Genesis Art Initiatives was launched to collaborate with leading institutions and visionaries that shape cultural legacy around the world, with a dedication to celebrating art as an authentic experience to discover the truly meaningful and valuable aspects of life.

As part of its vision, Genesis Art Initiatives expands its program to Europe through a collaboration with Tate Modern for a major survey exhibition of artist Do Ho Suh from May 1 to October 19, 2025, marking his first major solo exhibition in London.

A survey exhibition offers a comprehensive and in-depth examination of a particular artist or movement, featuring a wide range of works and extensive research that spans the artist's career and artistic evolution. By supporting the expansive survey, Genesis aspires to enable



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a deeper exploration of the artist's thought-provoking insight that resonates with the complexities of our time.

The Genesis Exhibition: Do Ho Suh: Walk the House will present the breadth and depth of Suh's unique practice over the last three decades, spanning Seoul, New York, and London — the three cities he has called home, and featuring new site-specific works on display for the first time.

The exhibition's title *Walk the House* is drawn from the Korean word "hanok" — a house that could theoretically be disassembled, transported, and reassembled at a new site. Reflecting this idea of a transportable home, Suh's immersive works examine the relationship between architecture, space, the body, and the memories that make us who we are.

"We are honored to embark on Genesis Art Initiatives in Europe through our expanded partnership with Tate, supporting the highly anticipated exhibition by Do Ho Suh," said Euisun Chung, Executive Chair of Hyundai Motor Group. "*The Genesis Exhibition: Do Ho Suh: Walk the House* takes us on an artistic journey, reaffirming timeless values that transcend both spatial and temporal boundaries through the voice of this renowned visionary."

"I am extremely grateful to Genesis for their generous support of this exhibition. It builds on our longstanding work with Hyundai Motor, who have been invaluable in championing diverse and risk-taking contemporary art at Tate, supporting curatorial research alongside major commissions," said Maria Balshaw, Director, Tate. "I'm thrilled to see this commitment continue to grow through Genesis Art Initiatives and Do Ho Suh's profound reflections on our modern world are the perfect way to begin our new partnership."

Last July, Genesis Art Initiatives announced a five-year partnership with The Metropolitan Museum of Art in New York to support The Genesis Facade Commission, an annual contemporary art commission series for the Museum's Fifth Avenue facade niches. The inaugural exhibition under this partnership, The Genesis Facade Commission: Lee Bul, *Long Tail Halo*, opened this past September and is on view through May 27, 2025.

Following its partnership with The Met and Tate Modern, the Genesis Art Initiatives will continue expanding its support, aiming to enrich today's vibrant cultural dialogue around the



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globe.

ABOUT GENESIS AND GENESIS ART INITIATIVES

Genesis is a global automotive brand that aims to deliver the highest standards of performance, design, safety, and innovation while looking towards a more sustainable future. With deep commitment to realizing original experiences, Genesis celebrates art as an avenue to discover the truly meaningful and valuable. Genesis Art Initiatives collaborates with institutions shaping cultural legacy around the world, and visionaries whose profound understanding of our times uncovers enduring values that resonate across generations. The initiatives include The Genesis Facade Commission at The Metropolitan Museum of Art, a global artist commission featuring new art pieces on the niches of The Met's main entrance facade; and *The Genesis Exhibition: Do Ho Suh: Walk the House* at Tate Modern, which will present a major survey of the world-renowned artist. Through these shared endeavors, Genesis aspires to enrich today's vibrant cultural dialogue by amplifying timeless insights that permeate the world around us and the ever-unfolding landscape of the years to come. Visit www.genesis.com/art.html or follow @genesis_worldwide #GenesisArtInitiatives to learn more about our partnerships and programs.

ABOUT TATE MODERN

Tate Modern is the world's most popular museum of modern and contemporary art. It is free to visit and open to all, welcoming millions of people each year. The museum's collection displays span 100 years of art by renowned artists from around the world, presented alongside a diverse and international programme of exhibitions, commissions and events. Tate Modern is part of a family of four Tate galleries around the UK alongside Tate Britain, Tate Liverpool and Tate St Ives, which together care for a growing national collection of over 65,000 works of art. For more information, visit tate.org.uk.



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ABOUT DO HO SUH

Suh studied Korean Painting at Seoul National University before receiving a B.F.A. in Painting from Rhode Island School of Design in 1994 and an M.F.A. in sculpture from Yale University in 1997. Recent solo exhibitions of his work have been shown at Moody Center for the Arts, Houston (2024); the Scottish National Gallery of Modern Art, Edinburgh (2024); Museum of Contemporary Art Australia, Sydney (2022); Los Angeles County Museum of Art, Los Angeles (2019); V&A, London (2019); Museum Voorlinden, Wassenaar (2018); ARoS, Aarhus (2018); The Brooklyn Museum, Brooklyn (2018); Frist Center for the Visual Arts, Nashville (2018); Towada Art Center, Towada (2018); Smithsonian American Art Museum, Washington D.C. (2018); 21st Century Museum of Contemporary Art, Kanazawa, Japan (2012-2013) and Leeum, Samsung Museum of Art, Seoul, South Korea (2012). Suh has also participated in the Chicago Architecture Biennial (2019); Singapore Biennial (2016); Gwangju Biennale (2012); Liverpool Biennial (2010); International Architecture Exhibition, Venice (2010); International Istanbul Biennial (2003); Biennial of Sydney (2002); and represented Korea at the 49th Venice Biennale (2001).

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