



PRESS RELEASE

FIRST-EVER REDESIGN OF GENESIS GV60 MAKES KOREAN DEBUT

- Korean sales for EV model officially start today
- Refreshed interior and exterior details inspired by brand's "Athletic Elegance" design philosophy
- New fourth-gen 84-kilowatt-per-hour battery ensures extended range of 481 kilometers per charge
- Newly added tech features offer more comfortable and enjoyable drive

SEOUL, March. 6, 2025 — Sales for the redesigned Genesis GV60 in Korea start today, showcasing more powerful performance and state-of-the-art luxury features.

It's the first time Genesis' sole electric model developed on a dedicated electric vehicle (EV) platform has undergone a redesign since it was initially launched in October 2021.

Inspired by the brand's design philosophy "Athletic Elegance," the redesigned GV60 comes with an 84-kilowatt-per-hour fourth-generation battery, allowing it to travel up to 481 kilometers on a single charge*.

Its innovative Smart Regeneration System and other newly introduced driving features offer a comfortable yet dynamic driving experience that is unique among luxury EVs. This includes an immersive in-car entertainment system that supports several streaming services on a large display with Dolby Atmos sounds. The driving experience is further enhanced with convenient features like a Hands On Detection (HOD) steering wheel and Walk Away Lock.

Imbued With 'Athletic Elegance'

The GV60 has been reborn with a more refined exterior design that presents a striking and futuristic image in line with Genesis' design philosophy Athletic Elegance, while the interior embodies the brand's "Beauty of White Space" concept complemented by an array of sophisticated tech features.

At the front, the new model sports a refreshed bumper with a three-dimensional shape that exudes a bold impression. The headlamps highlight the brand's iconic Two Lines design language with stunning and sophisticated Micro Lens Array (MLA) technology that welcomes the driver when they unlock the car.

The vehicle comes with the choice of new, sleek five-spoke rims in 21-inch dark metallic glossy gray or 20-inch light silver wheel options. The standard 19-inch wheels feature a matte dark



PRESS RELEASE

gray color, which, along with the wheel arch cladding, gives the model a sporty yet elegant appearance.

The rear skid plate now matches the body color, providing a modern and sturdy SUV feel, while emphasizing the GV60's wide and low stance.

While retaining its acclaimed design elements such as the Crystal Sphere (a rotating orb-shaped gear shift) and other circular details, the interior of the newly designed GV60 has also been refined.

A new feature is a 27-inch connected car Integrated Cockpit (ccIC) infotainment system, which eliminates the bezel between the cluster and the audio-visual and navigation (AVN) screen. There's also the sporty three-spoke steering wheel, and the center console and crash pad, which are now outfitted in patterned aluminum.

The GV60 is available in 12 exterior colors, including the new "Tromsø Green." The interior comes with five color options, including three new two-tone combinations: "Prussian Blue/Sky Blue," "Pine Grove Green/Gold Coast Yellow" and "Galaxy Black/Aqua Green."

Convenient EV Experience

The GV60 is equipped with a high-energy-density fourth-generation battery, increasing its capacity from the previous 77.4-kilowatt-per-hour to 84-kilowatt-per-hour. The car's revised bumper profile and added 3D full undercover also enhance its aerodynamic performance, extending the driving range on a single charge from 451 to 481 kilometers*.

Improved battery cooling performance enables the vehicle to maintain a charging time of just 18 minutes when charging from 10 percent to 80 percent battery capacity using 350-kilowatt ultra-fast charging. Battery Conditioning Mode has also been optimized for rapid charging performance even in low winter temperatures.

The GV60 now comes with the new Smart Regeneration System 3.0, making driving more economical and efficient. The system automatically applies the optimal amount of regenerative braking for each driving scenario by considering navigation information such as traffic flow, the driver's deceleration patterns, speed cameras, speed bumps and roundabouts.

Luxuriously Comfortable and Fun Drive

Genesis has improved the front and rear shock absorber valves applied to the GV60's Electronically Controlled Suspension (ECS)**, increasing the tuning flexibility of the damping force to enhance vehicle stability and ride comfort.

Additionally, the hydro bushings previously applied only to the front suspension have been added to the rear, minimizing road vibrations, while the steering gear ratio has been optimized to improve steering response.



PRESS RELEASE

The driving experience of the GV60 is maximized with a quiet interior and a new Electric Active Sound Design (e-ASD). In addition to the previously applied Active Noise Control-Road (ANC-R), the GV60 features enhanced soundproofing materials in the rear seats and cargo area, as well as improvements to the sealing structure in the front windshield, further increasing interior quietness.

The new e-ASD options "Horizon" and "Heritage: Black" intuitively convey vehicle behavior like torque and speed through vivid sound. In particular, Heritage: Black, which mimics the muted and beautiful harmonic structure of a six-cylinder engine, best expresses Genesis' signature driving feel and emotion.

The GV60 offers a fun driving experience with a range of features that complement its powerful performance.

The GV60 all-wheel drive (AVD) delivers a powerful performance with a combined maximum output of 360 kilowatts (490 metric horsepower) and a maximum torque of 700 Newton-meters (71.4 kilogram-force meters) when Boost Mode is activated. It can accelerate from zero to 100 kilometers per hour in just four seconds (based on an experiment conducted by the Hyundai Motor Group's Namyang R&D Center) and is equipped with:

- **Virtual Gear Shift (VGS)***** that provides a shifting feel similar to that of internal combustion engine vehicles through precise motor control.
- **Hidden Drift Mode***** enables dynamic driving by inducing more oversteer in corners through power distribution and braking control.
- **Electronic Limited Slip Differential (e-LSD)***** enables an optimal amount of torque to be distributed to the wheels when turning around at high speeds, improving performance when cornering and starting off. This offers drivers more stable control on slippery roads and in snowy or rainy weather.

Genesis has standardized the four-piston monoblock brake calipers across all GV60 models, enhancing its high-performance and dynamic image.

Premium User Experience

Genesis has levelled up the onboard infotainment experience with a variety of new high-tech features. The voice recognition system now conveniently responds to the wake-up command, "Hey Genesis." Passengers will have a wide range of streaming services supported, including Genesis Music, Disney+, Netflix, Bloomberg, Genie Music and Melon.

A Bang & Olufsen high-resolution sound system completes the immersive entertainment experience with 17 individual speakers powered by next-generation Dolby Atmos immersive spatial audio technology.



PRESS RELEASE

Genesis has also upgraded the model's advanced driver assistance system with features such as In-Cabin Camera (ICC), Lane Keeping Assist 2, and a Hands On Detection (HOD) steering wheel to make driving safer.

Along with this, new convenience features have been added such as Built-in Camera 2, Digital Center Mirror, and Walk Away Lock. The efficiency of the GV60's Face Connect, which allows for vehicle access and customizable functions through facial recognition using a camera installed on the B-pillar, has been improved for more accurate face recognition.

Genesis has significantly expanded the range of over-the-air software updates to the GV60 such as Smart Parking and battery charging, enabling drivers to continuously experience the latest product updates after the vehicle is purchased.

Disclaimer: Specifications may vary depending on region. Please contact your local Genesis retailer for more information.

**Combined AER for the 2WD powertrain variant based on Korean EV certification standards*

*** Comes as standard with Performance AWD variant. Optional as add-on on Standard AWD variant*

**** Based on the Performance AWD model only*

- END -