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GENESIS GV60 MAGMA TAKES HOME 'PERFORMANCE CAR OF THE YEAR' AT SCOTTISH CAR OF THE YEAR AWARDS 2026

- GV60 Magma awarded Performance Car of the Year at Scottish Car of the Year Awards 2026
- Genesis' first dedicated high-performance electric vehicle and the first production model from brand's Magma program recognized by Scotland's leading motoring writers
- Latest accolade continues Genesis' success at Scottish Car of the Year Awards, following Electrified GV70's Premium Car of the Year title in 2025

LONDON, Nov. 27, 2026 – Genesis has secured the coveted title of Performance Car of the Year at the Scottish Car of the Year Awards 2026 for GV60 Magma, the brand's first high-performance electric vehicle and the inaugural production model as part of the Genesis Magma program.

The award marks another significant milestone for Genesis and recognizes GV60 Magma's unique combination of premium design, cutting-edge technology and exhilarating performance. As the first model developed under Genesis' new luxury high performance philosophy, GV60 Magma sets the benchmark for future Magma vehicles and represents the next chapter in the brand's evolution.

The award continues Genesis' successful run at the Scottish Car of the Year Awards, following victories for Electrified GV70 in the Premium Car of the Year category in 2025 and Best Large SUV in 2022. With GV60 Magma now claiming the Performance Car of the Year title, Genesis has further demonstrated its ability to deliver class-leading vehicles across multiple segments.

"We are honored that GV60 Magma has been named Performance Car of the Year by the Association of Scottish Motoring Writers," said Ben Sargeant, Director of Genesis U.K. and Customer Strategy.

"GV60 Magma represents a bold new direction for Genesis. As our first dedicated high-performance model, it combines the refinement and hospitality our customers expect with a level of driver engagement and capability never before seen from the brand. To receive this recognition from some of the U.K.'s most respected motoring journalists is a fantastic endorsement of the hard work and passion that has gone into developing this remarkable

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vehicle. This recognition is particularly poignant given the brand's strong ties and investment in Scotland."

Category winners are voted for by members of the Association of Scottish Motoring Writers, who praised GV60 Magma for delivering a compelling blend of electrified performance, driver involvement and premium craftsmanship. Ally Ballingall, President of the Association of Scottish Motoring Writers, remarked, "The Genesis GV60 Magma secured Performance Car of the Year for its exceptional combination of performance, refinement and distinctive design. We were impressed by its exhilarating pace and engaging driving character, while retaining the comfort and premium feel expected in this class. With its ability to deliver genuine performance without compromising everyday usability, the GV60 Magma proved a thoroughly deserving winner."

Building on the award-winning foundations of the GV60, GV60 Magma features an enhanced dual-motor all-wheel-drive powertrain producing up to 650 PS (641 horsepower) and 790 Newton-meters of torque in Boost Mode, enabling 0 to 100 kilometers per hour in just 3.4 seconds and a top speed of 264 kilometers per hour. The model also introduces bespoke Magma driving modes, advanced chassis technologies and Virtual Gear Shift, delivering a more immersive and rewarding driving experience.

Beyond its impressive performance credentials, GV60 Magma remains true to Genesis' commitment to athletic elegance and everyday usability. An 84 kilowatt-hour battery delivers a WLTP range of up to 425 kilometers, while Genesis' 800 volt charging architecture allows 10-80% charging in as little as 18 minutes when connected to a 350 kilowatt charger. Inside, unique Magma bucket seats, exclusive design details and a bespoke 27-inch connected car Integrated Cockpit create a driver-focused environment without compromising comfort.

As the first production vehicle from the Genesis Magma program, GV60 Magma embodies the brand's vision of luxury high performance, combining bold design, innovative technology and a deep connection between driver and machine.

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