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GENESIS G90 LONG WHEEL BASE BLACK DEBUTS IN KOREA

- Genesis introduces black-out version of flagship model, becoming fifth member to join Genesis Black family
- Black finishes throughout interior and exterior elevate sense of luxury
- Exclusive black elements applied to grille, emblem, interior materials and welcome and goodbye animations

SEOUL, March 5, 2025 — Sales of the Genesis G90 Long Wheel Base Black commence in Korea today, making it the fifth model to be officially introduced in the Genesis Black family.

The G90 Long Wheel Base Black adds to Genesis' luxury image with distinctive black finishes applied to the interior and exterior.

Four Genesis Black models were launched prior to the G90 Long Wheel Base Black: the G90 Black, the GV80 Black and the GV80 Coupe Black, as well as the G80 Black, in the revealed order.

Striking Black Exterior

The exterior design of the G90 Long Wheel Base Black is characterized by its striking black color, which accentuates the model's bold curves and body lines, showcasing Genesis' "Athletic Elegance" design philosophy.

All visible exterior features are completely blacked out, including the front radiator grille and emblem, as well as the front and rear bumper moldings and daylight opening (DLO) moldings. Even the headlamp inner side bezels are finished in black.

The G90 Long Wheel Base Black rides on exclusive 20-inch wheels and floating wheel caps clad in glossy black. On the tailgate, dark metallic "GENESIS" lettering emblem completes the unrivalled presence of the car.

Meticulously Crafted Interior

The interior of the G90 Long Wheel Base Black has been further enhanced with luxurious, black-colored materials.

This extends to all buttons, including those for climate control, audio-visual navigation (AVN), emergency lights and trunk, as well as switches for the doors. Steering wheel and paddle shifters, multifunction controls and door sills are also in black. The refined appeal of the G90



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Long Wheel Base Black is further elevated with exquisitely quilted semi-aniline leather seats and real wood garnishes with brass colored black exclusive pattern.

Also finished in black are the Smart Key buttons and engine room cover emblem. The panoramic display features elements exclusive to the G90 Long Wheel Base Black, such as welcome and goodbye animations, 2D and 3D vehicle images and graphic themes.

The G90 Long Wheel Base Black is only available in a 3.5 turbo gasoline engine with a 48-volt electric supercharger and all-wheel drive.

Disclaimer: Specifications may vary depending on region. Please contact your local Genesis retailer for more information.

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