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GENESIS WELCOMED AS FIRST FOUNDING PARTNER OF TGL PRESENTED BY SOFI

- Genesis and TGL Share Mission to Harness the Power of Design, Technology, and Innovation to Create Unique Fan Experiences

SEOUL; PALM BEACH GARDENS, Fla., June 26, 2024 — [TGL presented by SoFi](#), the new, prime time team golf league backed by Tiger Woods and Rory McIlroy's TMRW Sports, announced Genesis as the league's first Founding Partner. The TGL partnership builds on Genesis' long-term commitment to golf with the Genesis Invitational, Genesis Scottish Open, Presidents Cup, and DP World Tour and KPGA TOUR's co-sanctioned Genesis Championship; and will showcase how Genesis and TGL harness the power of design, technology, and innovation. TGL's tech-infused, progressive approach to golf compliments Genesis' efforts to provide people more access to innovative experiences. Today's announcement was made by Mike Song, Global Head of Genesis, and Mike McCarley, CEO and Founder, TMRW Sports and TGL presented by SoFi.

"At Genesis, we design our customer experiences with a tailored approach to ensure that every experience is both unique and original. We take the same approach with our golf partnerships and believe in TGL's mission to harness technology to build a truly unique platform that blends golf, media, and entertainment," said Song. "We're eager for the launch of TGL this January and bringing Genesis' audacious and distinctly Korean brand DNA to a whole new generation of golfers and golf fans through this exciting new team golf platform."

"TGL presented by SoFi is honored to welcome Genesis as the league's first Founding Partner. The Genesis brand aligns perfectly with TGL through their commitment to designing exceptional and innovative products, and their demonstrated commitment to golf all around the world," said McCarley. "We value their focus on providing unique, world-class experiences to consumers. We look forward to working with Genesis to promote TGL and its teams to a global fan base in new and engaging ways."



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TGL presented by SoFi:

TGL presented by SoFi consists of six teams of PGA TOUR superstars competing in progressive, fast-paced team golf within the custom-built SoFi Center, a 250,000 square foot, steel-supported venue on the campus of Palm Beach State College in Palm Beach Gardens, Fla. TGL will launch on Tuesday, Jan. 7 and the season will run through the end of March. In the U.S., TGL will air primarily in prime time on ESPN and ESPN+ and with other prominent media partners around the globe, including JTBC/Phoenix Sports International in South Korea. To learn more about TGL, its teams, rosters, competitive format, and technology, visit [TGL's Explainer Page](#).



Community-building activities for TGL's six inaugural teams will continue to be unveiled this year, as will the season schedule and other fan-centric elements. Each TGL team is comprised of four PGA TOUR players and will have three players compete in each match:

- [Atlanta Drive GC](#): Justin Thomas, Patrick Cantlay, Billy Horschel, and Lucas Glover. Ownership: Arthur M. Blank, AMB Sports and Entertainment (Atlanta Falcons, Atlanta United, PGA TOUR Superstores).
- [Boston Common Golf](#): Rory McIlroy, Keegan Bradley, Adam Scott, and Hideki Matsuyama. Ownership: John Henry, Tom Werner, Mike Gordon, and Fenway Sports Group (Boston Red Sox, Liverpool FC, Pittsburgh Penguins, RFK Racing); as well as limited partner Niall Horan.
- [Jupiter Links Golf Club](#): Tiger Woods, Max Homa, Tom Kim, and Kevin Kisner. Ownership: Tiger Woods' TGR Ventures and David Blitzer (Philadelphia 76ers, New Jersey Devils, Cleveland Guardians, Washington Commanders, Crystal Palace FC, Real Salt Lake).
- [Los Angeles Golf Club](#): Tommy Fleetwood, Sahith Theegala, Collin Morikawa, and Justin Rose. Ownership: Founding investor and owner Alexis Ohanian, Seven Seven



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Six, Serena Williams, and Venus Williams; as well as limited partners the Antetokounmpo brothers, Alex Morgan, Servando Carrasco, Michelle Wie West, and Tisha Alyn, Carolyn Tisch Blodgett, and Shonda Rhimes.

- [New York Golf Club](#): Rickie Fowler, Xander Schauffele, Matt Fitzpatrick, and Cameron Young. Ownership: Steven A. Cohen (New York Mets) and Cohen Private Ventures.
- [The Bay Golf Club](#): Wyndham Clark, Ludvig Åberg, Min Woo Lee, and Shane Lowry. Ownership: group led by Avenue Sports Fund with Marc Lasry (former Milwaukee Bucks), Stephen Curry; as well as limited partners Andre Iguodala, Klay Thompson, Alex Albon, Leonardo Fiorvanti, Kanoa Igrashi, and John Stones.



TGL's venue, SoFi Center, is an unprecedented, tech-infused arena for golf and creates an intimate and unique "greenside" fan experience with 1,500 seats wrapping around TGL's field of play, which at nearly 100 yards long and 50 yards wide is the size of a football field.

- **Screen:** Within TGL's competitive matches, the integration of the league's technology mix starts with teams teeing off from real grass tee boxes to play custom-designed, virtual holes projected onto a 3,000-square-foot screen (64'x46'), more than 20 times larger than a standard golf simulator screen (144 square feet, 16'x9').
- **Green:** Once teams are inside approximately 50 yards they will transition to live action and finish each hole a 22,475-square-foot short game complex that transforms between holes. TGL's green uses advanced technology to make each hole a unique challenge for the teams, including its 41-yard-wide turntable that rotates the green and three bunkers to change approach angles and nearly 600



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motorized actuators embedded under the synthetic putting surface to morph its topography.

- **Broadcast Enhancements:** TGL's technology mix allows for every shot to be broadcast live, teams playing within a 40-second shot clock, all players being mic'd, delivery of advanced shot data, and other broadcast enhancements.

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